

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR LOW-COST FULFILLMENT IN A SUPPLY CHAIN MANAGEMENT FRAMEWORK

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ABSTRACT

A system, method and computer program product are disclosed for reducing costs in a supply chain management framework. Data is received from a plurality of supply chain participants utilizing a network. The received data relates to the sale of products by the supply chain participants. Rules are determined to ensure the incurrence of minimal costs to the supply chain participants and the rules are applied to ensure supply to the supply chain participants at minimal cost without requiring the supply chain manager to take title to any goods.